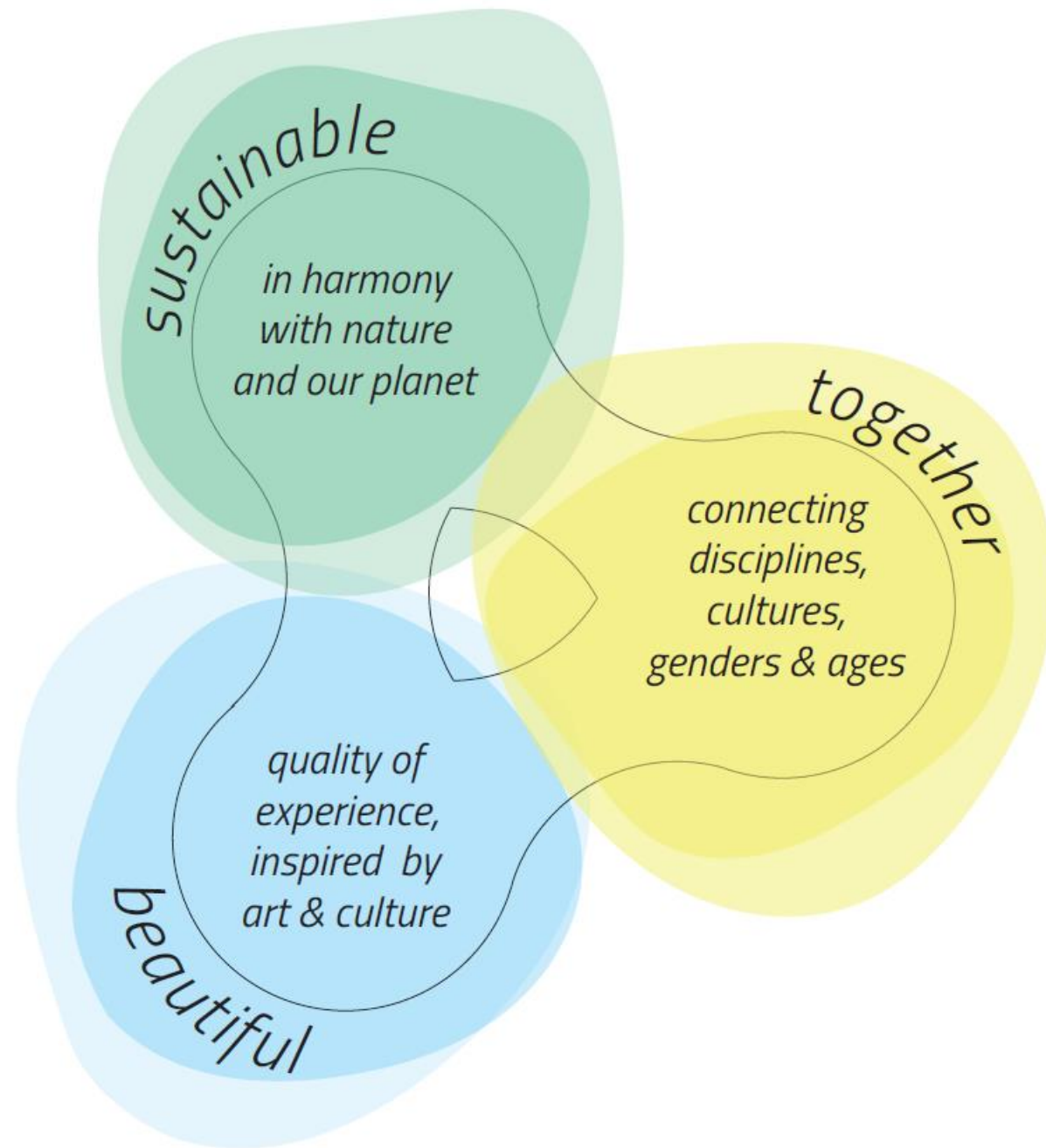


NEW EUROPEAN BAUHAUS

Elisa Grafulla

Policy Officer, Unit JRC.B4 - New European Bauhaus
Directorate-General Joint Research Centre,
European Commission



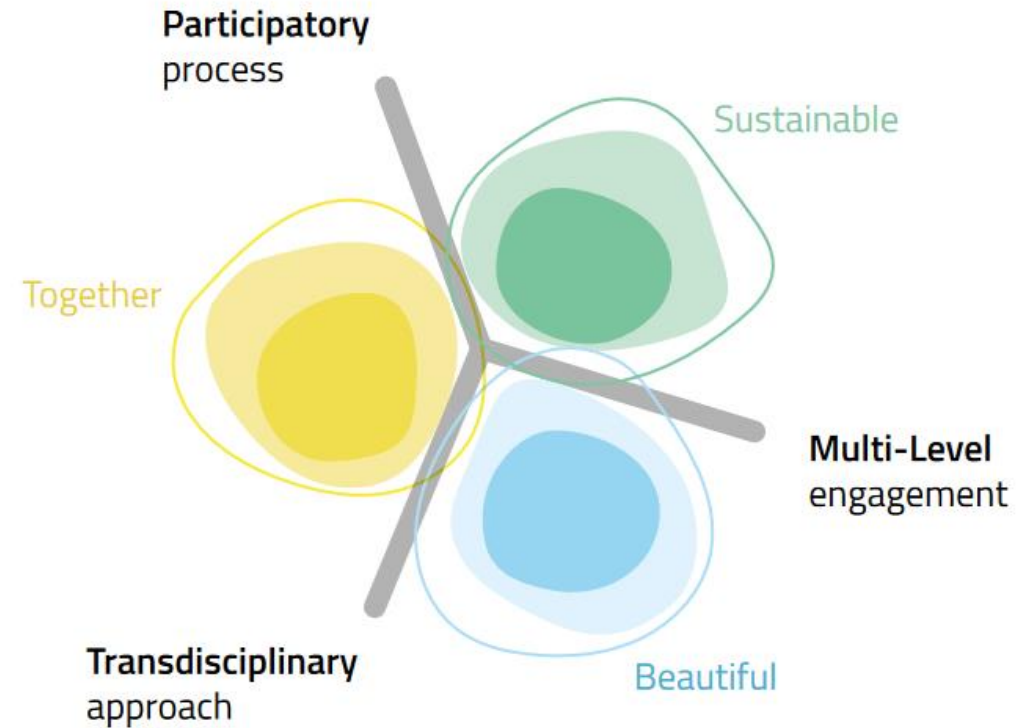
Recap on the New European Bauhaus

The **New European Bauhaus (NEB)** is an environmental, economic, and cultural initiative launched by the European Commission in 2020 and **co-created** with stakeholders across sectors.

NEB promotes an **integrated approach** to the Green Transition of our economy and societies, building on:

3 Values

3 Working Principles



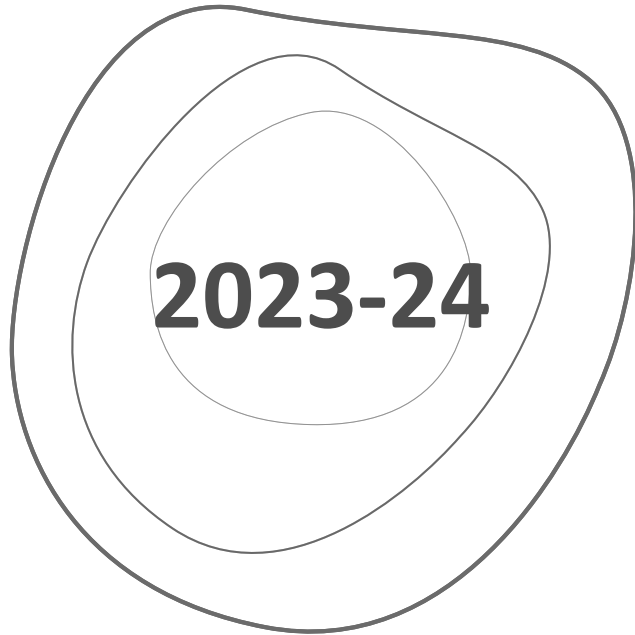
How do we deliver the NEB?

- By integrating NEB objectives in EU programmes
- By financing **testing and demonstration, capacity-building**
- By co-creating with an active **NEB Community** across Europe
- By developing **standards and guidelines** to support NEB projects
- By recognising and supporting **bottom-up initiatives**
- By increasing **awareness and mobilisation**

*RUrban-Bagneux
Prizes 2022 ceremony
A school for each and everyone
New European Bauhaus Festival 2022*
All pictures are Content licensed to the European Union



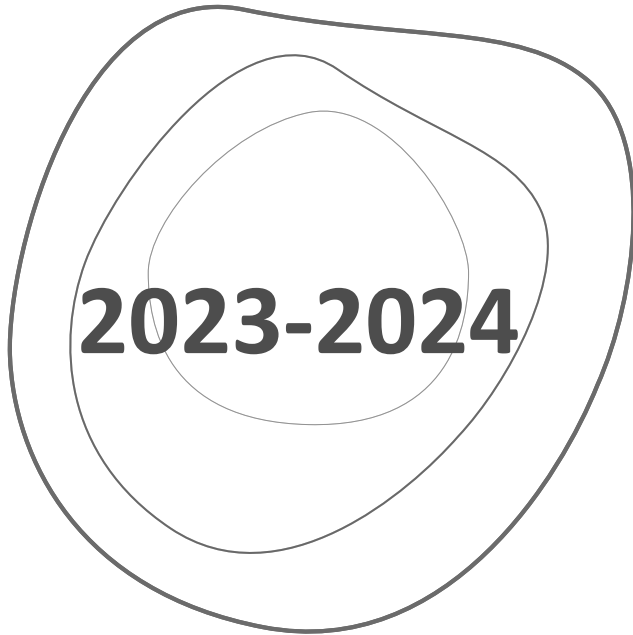
NEB across EU Programmes (examples)



- At least **12 NEB demonstrators** under **Horizon Europe**
 - **EIT Community NEB** - Five KICS working together
 - **LIFE** supports **NEB demonstrators, NEB Academy, reconstruction of Ukraine (2023)**
 - NEB included under the priority 'Green' in **Erasmus+ (2023 and 2024)**
- NEB in Partnership Agreements for **Cohesion Policy**
- **Digital Europe** and the **European Innovation Council** are supporting the digital aspects of NEB



NEB dedicated calls currently open



Horizon Europe

- 3 demonstrator calls
 - HORIZON-CL2-2024-HERITAGE-01-01
 - HORIZON-CL6-2024-BIODIV-02-2-two-stage
 - HORIZON-CL6-2024-COMMUNITIES-01-1
- 1 Research and innovation action
 - HORIZON-CL6-2024-CLIMATE-01-5
- Actions by EIT Community New European Bauhaus
 - Catalyse NEB
 - CEI for NEB Mentors





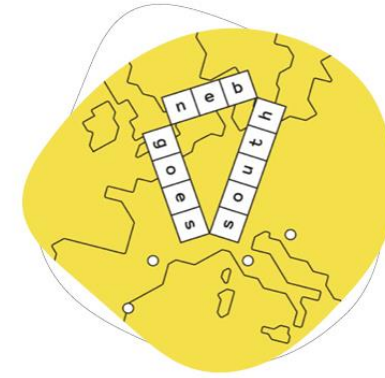
INNOVATIVE FUNDING



**TRANSFORMATION
OF PLACES OF LEARNING**



**REGULATORY ANALYSIS
AND EXPERIMENTATION**



NEB GOES SOUTH



**NEW EUROPEAN BAUHAUS
OF THE MOUNTAINS**



LABELLING STRATEGY



ACTIONS FOR UKRAINE



NEB STEWARDSHIP LAB



NORDIC CARBON NEUTRAL BAUHAUS



**NEW EUROPEAN BAUHAUS
ON THE DANUBE**

NEB Lab

NEB Academy

- Launched in 2022
- Flagship initiative of the European Year of Skills
- Developing skills for sustainability and circularity for the construction ecosystem
 - Coherent and accessible set of online and offline trainings integrating existing material and examples from Member States
 - Inter-regional exchange of skills and best practices



Tomorrow: how to strengthen the movement?

NEB Festival 2024: a key moment

- To **gather** the NEB Community
- To **demonstrate** that a more sustainable, beautiful, and inclusive future is at reach
- To **showcase** regenerative and circular approaches to construction and design
- To **raise awareness and reflect** on challenges and existing solutions
- To **exchange collectively** on ways to strengthen the impact of the New European Bauhaus



[Submit your satellite event until end of the year](#)

A group of children are gathered around a table, working on a project. They are looking at a book with illustrations of birds. One child in the foreground is wearing glasses and a blue t-shirt, and is writing on a piece of paper with a blue pencil. The background shows other children and a book with bird illustrations. The scene is outdoors, with green foliage visible. On the left side of the image, there are several overlapping circles in yellow, green, and blue.

NEW EUROPEAN BAUHAUS PRIZES 2024

beautiful | sustainable | together

#NewEuropeanBauhaus Prizes

Over 500 applications submitted (13 from Austria)

https://new-european-bauhaus.europa.eu/get-involved/2024-prizes_en



New European Bauhaus



Tomorrow: how to strengthen the movement?

Europe is facing important challenges



China's Green Building Materials Sector: Policies and Investment Opportunities

November 18, 2022 | Posted by [Glan Zhou](#) | Written by [Yi Wu](#) | Reading Time: 5 minutes

China's green building materials sector presents great opportunities for foreign investment, given the country's vast real estate market and ambitious plans to meet high environmental standards and serve climate-conscious goals. Foreign investors are advised to keep a close eye on policy developments impacting this sector.

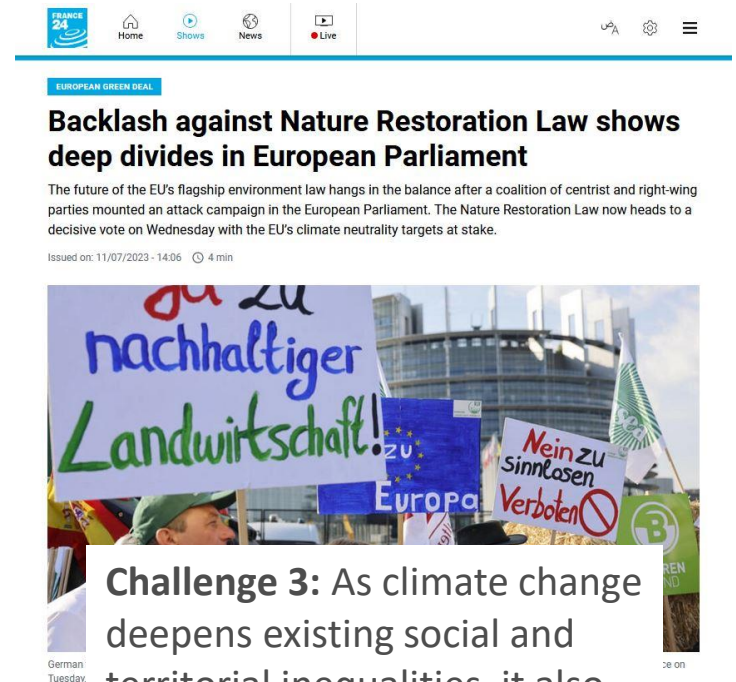
What makes China's innovation ecosystem unique?



China's climate goals and the importance of green building materials



Challenge 2: Europe has set a major ambition to be a world leader in green transformation, but can the industry follow?



Tomorrow: how to strengthen the movement?

Exploratory work on a **NEB Mission**

Revitalise European neighbourhoods
with design for sustainability and inclusion



Research & Innovation Components



Circular & regenerative approaches for the construction ecosystem

[Online consultation](#)



Green transformation and local democracy

[Online consultation](#)

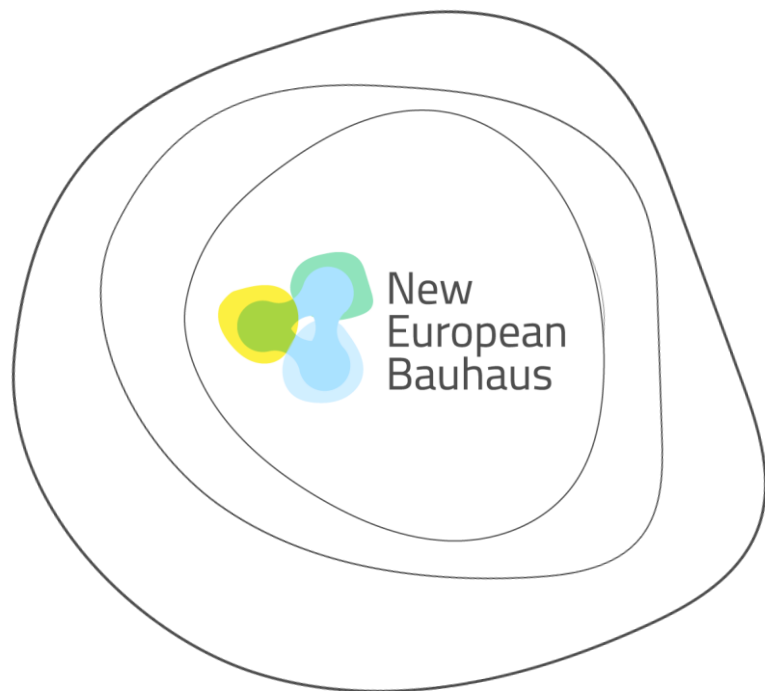


Innovative funding for new business models in the built environment

[Online consultation](#)

(online consultations open until December 2023)

#NewEuropeanBauhaus



- **Web:** <https://europa.eu/new-european-bauhaus>
- **Instagram:** @neweuropeanbauhaus
- **Newsletter:** https://europa.eu/new-european-bauhaus/stay-touch/e-zine_en





Thank you!